

# Creating Futures

University of Colorado *Denver*

*Opportunities to Invest in*

## Better Balance Sheets and State-of-the-Art Accounting



***“A graduate degree in accounting is a significant asset to any senior accountant. The curriculum of accounting management, finance and marketing gives me exposure to business techniques and their successful implementation.”***

—Haiyan Pan,  
MS Accounting Student

*Assets, liabilities, equity and the bottom line – accounting may be based on general principles, but the Business School’s MS in Accounting program is based on so much more. The AACSB accredited accounting program at the Business School at UC Denver is distinguished by students’ performance on the national CPA examinations and by superlative careers in accounting. Our program arms students with cutting-edge information and provides them with top-level analytic skills. It also creates the types of graduates that business leaders can rely upon and profit from in their finance offices and accounting firms.*

*Continued on back*

**Contact**

University of Colorado Foundation  
1800 Grant Street, Suite 725  
Denver, Colorado 80203

**Matt Wasserman**

Senior Director of Development  
303-315-2067  
matt.wasserman@cufund.org

www.cufund.org

**The Challenge**

In an era where Sarbanes-Oxley is part of the everyday lexicon, the education of tomorrow's leaders in accounting must go from the fundamental to the complex. Our society requires the next generation of intellectual capital in accounting to not only balance the books but problem solve while applying sound principles.

Your investments in our programs, faculty and students will provide the funding needed to educate future business leaders in this key accounting role.

**The Program**

Students pursuing a Master of Science in Accounting are surrounded by Qwest, EchoStar, Liberty Media and other Fortune 500 firms who are located here. As a result, the talent the school produces must match the talent these and all Colorado businesses expect in financial and management accounting, financial analysis, public accounting, internal auditing, taxation, and fraud prevention. To prepare students for their careers, we take on real-world projects and interact with area businesses and more than 2,000 accounting alumni to enhance every course.

We are also preparing for the future by exploring the feasibility of a new PhD program in concert with financial management. This program will take research from papers and presentations and apply it to methods and the marketplace in growing industries such as bioscience and sustainability.

**The Investment from You**

Your investment in our accounting program will create a competitive environment that is unparalleled west of the Mississippi.

Strategic gifts to *program endowments* and *endowed chairs* will create an environment where students learn modern accounting principles and practices, as leading professors teach the most innovative research alongside the most practical accounting tools.

Gifts to *scholarships* will ensure the most deserving students can take advantage of the program, regardless of their financial capacity.