

Creating Futures

University of Colorado *Denver*

Opportunities to Invest in **Entrepreneurship**



“An entrepreneurial spirit can lead to the successful growth of any business or industry. The Bard Center helps students learn to create this spirit and helps businesses employ it.”

—Richard and Pamela Bard

Now in its second decade, The Richard H. and Pamela S. Bard Center for Entrepreneurship at the UC Denver Business School fosters economic development through the advancement of free enterprise and innovation, while preparing students for successful business careers across all industries. Born of a visionary and strategic gift from Pamela and Richard Bard, the highly touted Center serves as a blueprint for corporate leadership, social sector innovation and new venture creation.

Contact

Matt Wasserman

Senior Director of Development
University of Colorado Foundation

University of Colorado Denver
225 E 16th Ave, Suite 900
Denver, Colorado 80203
303-315-2067
matt.wasserman@cufund.org



The Challenge

The U.S. Small Business Administration recently rated Colorado the #1 state for innovation and entrepreneurship. The Rocky Mountain Region continues to be fertile ground for startup businesses and innovative large corporations. Tomorrow's leaders must be taught and mentored as entrepreneurial executives to ensure that opportunities are maximized for students, companies and the community.

Your investment, in the Center's activities, students and faculty will help educate our future leaders to become the entrepreneurs and innovators today's business marketplace needs.

The Center

The Bard Center secures outside professionals and top-notch business professors to offer diverse graduate-level courses. One-of-a-kind in its offerings and amenities, the Bard Center actively nurtures the creation of new businesses. It features:

- 16 graduate courses in entrepreneurship;
- An on-site incubator, hosting nine start-up companies;
- The Rutt Bridges Venture Capital Fund, investing in new businesses;
- The Annual Business Plan Competition, awarding seed funds to new ventures; and
- The Entrepreneur in Residence, mentoring tomorrow's leaders.

The Investment from You

Few goals for a school of business are as vital as educating the business entrepreneurs of tomorrow. It is not just desired, but necessary, to help young companies get launched with proven business skills and leadership from a new class of business visionaries.

The school looks to its philanthropic partners to support *endowed professorships*, *student scholarships*, the *business plan competition*, *venture funds* and more. Such investments allow us to recruit and retain the best educators and brightest students while promoting economic growth for all.