

Creating Futures

University of Colorado *Denver*



Building Futures:
Campaign for the Business School



University of Colorado Denver
Business School

“The UC Denver Business School seeds our city with bright, motivated business leaders who help make Denver one of the most attractive cities for growing businesses.”

—Denver Mayor John Hickenlooper



Message from Dean Sueann Ambron

A Great School in the Heart of a Great City: Building for the Future

Step inside the Business School at the University of Colorado Denver. You'll find a first-rate business school that offers a comprehensive business curriculum distinguished by innovative programs.

You'll quickly see what differentiates our school is its integration into the fabric of the Denver business community. Every day we capitalize on the wealth of resources available to enhance learning and support the business community. It's how we developed our reputation as a highly respected business school located in the heart of the region's business center.

We are producing the business talent who will guide our state's future.

We're the largest graduate business school in the region with more than 18,000 alumni — an estimated 75 percent of alumni remain in-state, helping to build a robust economy.

Our students and faculty come from many backgrounds, reflecting regional and worldwide diversity. In fact, the National Society for Hispanic MBAs recognized the school as a top graduate school for Hispanic students.

Our top notch faculty offer rigorous and relevant business programs that prepare our graduates for an increasingly competitive and complex global business environment.

Our core business programs provide a strong foundation for success in business

Innovative real-world programs like the accelerated 11-month MBA program attract talented students

Collaboration and partnerships with a vibrant business community are our hallmark

Through your support we can move into the future with the promise of elevating the Business School to a new level – a school for the 21st century with a global reputation for excellence in learning, research and community engagement.



Dean Sueann Ambron

You can help us build the future of the Business School!

\$15 million is needed to transform the new building to open in 2010.

The Business School's future home is located at 1475 Lawrence Street (seen on the opposite page). The Business School's programs will be in the heart of the Denver business district.

With Your Support, Denver Will Have the Great Business School it Deserves

A new building has long been part of the Business School's vision. It is the catalyst that will transform the school, firmly establishing its ties to the business community and supporting the economic vitality of a dynamic city, state and nation.

As the anchor of the education corridor of the University of Colorado Denver, the new building will be the gateway to higher education in downtown Denver.

Essential for retaining our distinguished faculty and recruiting top students, our new home will accommodate established programs as well as new initiatives, foster collaborative efforts with business, and provide the technology to link it all together. This strategic move will take the school to the next level and create enormous value for the business community.

Consider the Advantages

One location to encourage the exchange of ideas — A new home that consolidates our programs, currently spread across eight locations, into one building is essential to fostering an innovative learning environment and increasing partnerships with the business community.

A prime address in the heart of the region's business center — Building on the school's close proximity to the business community, a central location increases the opportunity for collaborative partnerships, connections and engagement.

“With a high quality facility that houses the entire school in one strategic location, we open the door to exciting research and collaboration with our faculty, students and the wealth of talent in the business community.”

—Dr. Herman Aguinias



Dr. Herman Aguinias, pictured center, Professor of Management and holder of the Mehalchin Term Professorship of Management, Fellow in the Society for Industrial and Organizational Psychology, the society's highest honor, discusses ideas with students

Richard Shock Photography



RNL Design

A new home for the Business School in downtown Denver is a big step into the future. It's important beyond its mere physical structure as a reflection of who the school will serve and the goals it aims to achieve.

—Jim Basey, Chair of the Business School Board of Advisors, former President and Vice Chairman, Colorado National Bank

The illustration above showcases the vision of the Business School's new atrium, highlighting areas for business collaboration and student learning

Opening the door to innovation — A new home invites creative thinking around innovative new initiatives that respond to the region's growth industries with global impact. With space to expand and the resources to retain and attract the best faculty, students and companies, the need for new initiatives can be addressed.

Expanded space to accommodate growing needs — A sharp increase in the demand for business education, while welcome, requires a building that can accommodate the growth in our undergraduate, graduate and professional development programs.

Increased opportunity for collaborative, real-world experiences — Community connections that facilitate our popular case studies, internships, mentorships, team projects and research, can be more fully developed with customized space, benefitting students and businesses alike.

The latest technology to enhance learning — Connectivity including high-speed wireless access, high definition image projection, telepresence and video conferencing is absolutely essential to prepare our students for a complex and global business environment.

Distinctive Programs Set Us Apart

The Business School has been recognized for its excellence by achieving accreditation from the Association to Advance Collegiate Schools of Business International (AACSB), the premier accrediting organization and a distinction that only 15 percent of business schools globally achieve.

As one of the largest graduate schools in the Rocky Mountain Region, the Business School offers students a more complete choice of programs. Undergraduate disciplines include accounting, finance, information systems, international business, management and marketing. Graduate programs consist of five MBA choices, including an Executive MBA and online options; eight Master of Science programs; and a PhD program. Students also benefit from a greater number of core classes and a large selection of elective coursework and specialized tracks for an added advantage and more flexible scheduling alternatives.

Distinguished by programs that reflect innovation and collaboration with the business community, talented students are attracted to the School.

The Bard Center for Entrepreneurship: Promoting Entrepreneurial Spirit and Success

The Bard Center for Entrepreneurship was custom built to prepare future entrepreneurs for successful business careers. The center provides students with rich opportunities to partner with the business community through academics, mentoring and programs designed to drive entrepreneurial development. With an incubator, a venture fund and an annual competition for turning ideas into reality, the Bard Center cultivates the innovative thinking and business creation so important to economic vitality.

Entrepreneurial spirit runs deep in Colorado

#2 in the nation in the establishment of new companies

—Corporation for Enterprise Development

78% of Coloradoans work in companies with 10 or fewer employees

—National Federation of Independent Businesses



Mayor John Hickenlooper, a founder of the Bard Center for Entrepreneurship stands with Chancellor M. Roy Wilson and Richard and Pamela Bard at the 10th Anniversary Celebration



In 2008, the accelerated 11-Month MBA students traveled to China to learn first-hand about international business practices. They are pictured here at the Hong Kong Stock Exchange.

The Accelerated 11-Month MBA Program: Fast Tracking Motivated Business Professionals

This proven program, offering a full MBA degree in under a year, provides an intense educational experience, including international study courses and team projects. This approach prepares students with the high performance skills to tackle business challenges with knowledge and confidence. A clear differentiator is the hands-on experience our MBA students receive, enabling them to hit the ground running.

Through partnerships with prominent businesses including IBM, Molson-Coors and ProLogis, students learn how to approach business issues and challenges from a problem/solution perspective taught by company executives. This “live case” model drives home the need for strategic thinking, innovation and teamwork to develop solutions to real business problems.

The 11-month MBA program’s emphasis on team building and entrepreneurial leadership confirmed my decision to accelerate my career at the Business School. Our trip to China provided not only real-world experience with international business practices, but key networks with international students and companies as well.

—Jonathan Miller, accelerated 11-Month MBA graduate, 2008



Cherrey Visual Solutions

I chose the Executive MBA in Health Administration program because of its stature in the industry. I was able to secure an executive position in a hospital that is known as one of the top 100 in the nation immediately following graduation.

—Cheryl Ellegood, '00,
Executive Director, Clinical
Services, McLaren Regional
Medical Center

The Health Administration Program: Preparing Leaders for an Increasingly Complex Business

Skyrocketing health care costs, a complicated insurance system and an aging population facing growing medical needs is creating a challenge in the health care arena.

The Executive MBA in Health Administration, the first program of its kind in the United States, is renowned for its excellence in preparing graduates for executive positions in health care institutions around the world. Using a hybrid model, students and faculty from around the world gather once each quarter in Denver, followed by online assignments and team projects. Because of the unique program model, top faculties from 17 universities teach in the program, and the students can continue their work anywhere in the world while they are studying for their degree.

Meeting the Needs of the Colorado Market: Four New Initiatives

As a leader in business education, the Business School is launching innovative program initiatives in partnership with the business community. Each is a growth industry creating demand for the next generation of leadership.

Global Energy Management (GEM) — This initiative is a partnership with industry and government to educate and train tomorrow's energy leaders. The program consists of customized degree programs that prepare the industry's current employees to run energy companies in the future. GEM covers conventional, nonconventional and renewable energy. There are two phases planned: a custom designed MS in Global Energy Management and, in the future, a Global Energy Management Center.

Sustainability Management — Climate change and concern about conserving and preserving environmental resources have compelled companies to develop business strategies and corporate responsibility policies that address sustainable practices. The Business School is taking the lead in preparing students to be leaders in both the public and private sectors in sustainable business management by offering a graduate specialization in management for sustainability.

"I don't see another program like GEM anywhere that combines speed with virtual learning and very quickly gets you a pipeline of talent to go after."

—Chris Lewis, Group Vice President, Human Resources/
Public Affairs/Facilities, DCP
Midstream, LP



*Our industry needs leaders.
This program can groom
the leaders we need to take
professional sports to the
next level.*

—Keli McGregor,
President, Colorado Rockies



Courtesy of the Downtown Denver Partnership

Sports and Entertainment Management — Located in the center of the sports-entertainment industry, the Business School is ideally suited to groom tomorrow's industry leaders. Students pursuing a graduate specialization in sports and entertainment management will cover industry dynamics in business disciplines in addition to focusing on real estate development, new media and the convergence of sports and entertainment.

The initiative will be guided by 20 top executives from major league sports teams and powerhouse entertainment organizations who will advise on the curriculum, offer internships, foster connections, and support fundraising.

Bioscience-Entrepreneurship — Housed in the Bard Center for Entrepreneurship, this program will graduate the future leaders of new bioscience ventures. It leverages the school's relationship with the Anschutz Medical Campus, the Colorado Bioscience Park Aurora, the Technology Transfer Office and companies in the Colorado Bioscience Association. Students will pursue internships in bioscience companies and take specialized courses in technology transfer, regulatory affairs and product development.

Building Futures: Your Investment

Help us build the future of business and the University of Colorado Denver Business School.

Your investment in the building provides the foundation for innovation, excellence and engagement at the Business School. It will yield great returns – strengthening our region, increasing the vitality of our economy and growing our talented workforce.

We are seeking your support to help us make the building transformation a reality.

And the building will facilitate much more:

- Retention and recruitment of top faculty and talented students
 - Ground-breaking programs and new opportunities for learning
- ...all a part of the 21st century Business School.

Together, we can build a bright future for our students, our state and our world.

Strong partnerships with the community, like those forged at the Business School, are essential to higher education's ability to continue to add value to Colorado and the nation.

—Bruce Benson,
President, University
of Colorado





Contact

To learn about the ways you can give to the Business School, contact:

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