

# Creating Futures

University of Colorado *Denver*

## Opportunities to Invest in Caring and Curing



*“The program is more than an education: It will change how one approaches the problems in the delivery of health care to our communities, not to mention how it also changes one’s view of the world overall.”*

—Tom Froehlich, MD, '95, MBA  
Medical Director, Mid-America  
Cancer center, Springfield, MO

*More than \$1 trillion is spent on health care in the U.S. annually. From long-term care facilities to state-of-the art hospitals, opportunities for executive leadership are growing rapidly. The Graduate Program in Health Administration is celebrating its 40th anniversary. It is the only fully accredited Health Administration program in the Rocky Mountain Region and is the only Executive MBA in Health Administration in the country ranked by **U.S. News and World Report**. Graduates are now in leadership positions across the world within hospitals, managed care organizations, medical group practices, consulting, long term care and pharmaceutical management.*

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## Contact

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### The Challenge

The inter-workings of health care are challenging: managed care, medical research, biotech startups, aging populations and government reimbursements. Success in health care requires integration of business and medicine. It is essential to be well-versed in many disciplines, including economics, management, law and finance. Integrated health care, mergers, acquisitions and competition are a reality where today's health systems and personnel depend on first-rate leadership to guide them through the ever-changing maze.

Your investment in our programs, faculty and staff will help provide the comprehensive education health care leaders require.

### The Program

Our Health Administration (HA) program offers an MBA, an MS and an Executive MBA. Situated within a five-mile radius are renowned facilities and faculty in cardiology, pulmonary medicine, pediatrics, physician assistants, spinal cord injury and much more. Our strength in health sciences is complimented and leveraged with the world class business education we provide at the Business School.

The Executive MBA program provides high-quality instruction from faculty in 17 accredited health administration programs that are part of the Network for Healthcare Management. Drawing upon this exceptionally broad resource base, which uses a hybrid classroom/online delivery model, the program offers an unparalleled and unique educational environment.

With a 40-year track record, the Health Administration programs offer a long list of distinguished alumni who maintain connections to our programs— many of whom are executives in health care programs or institutions across the nation. Our programs are now premier programs in the West. They truly prepare students for the complex world of today's health care environments.

### The Investment from You

Your support for our Health Administration at UC Denver will have a long-term impact on the well-being of so many. You can make a difference through support for *research, scholarships, professorships and lectureships*. With your strategic gifts, we can leverage a powerful and practical program in health administration into one with an exceptional return on investment through healthier individuals and improved communities.