

Creating Futures

University of Colorado *Denver*

Opportunities to Invest in

Countries, Continents and Commerce



"The international business program provided me with many opportunities to take my education beyond the classroom such as a study-travel program in China and a research internship in the area of international trade."

—Wm Michael Farrell, Dual MS
International Business and
MBA student

Globalization is here to stay and it requires a sophisticated international perspective. The Business School at UC Denver has far-reaching impact and emerging opportunities with its programs and activities in international business. Through these programs our graduates will be ready to take on the challenges posed by powerhouse emerging markets such as Brazil, Russia, India and China (BRIC). We offer a Master's program that provides a global perspective on core business disciplines, with an additional opportunity to specialize in international business.

Contact

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The Challenge

Denver to Rio de Janeiro: 5,885 miles. Denver to St. Petersburg: 5,101 miles. Denver to Beijing: 6,355 miles, and Denver to New Delhi: 7,724 miles. While thousands of miles separate our cities, all are virtually next door by way of text messages, e-mails, video exchanges and international trading. Today's businesses—government, non-profit and corporate—expect instantaneous information and nuanced leadership from graduates who understand the challenges of other cultures and markets.

Your investment in our programs, faculty and students will help educate tomorrow's leaders to gain that understanding.

The Program

The world marketplace welcomes the international business MBA specialization and master's degree programs at UC Denver. In our International Business program, the curriculum cuts to the core of international business, including skill development in:

- Exploring foreign markets
- Negotiating cross-border contracts and transactions
- Managing in global markets and multi-cultural organizations
- Coordinating multinational operations and managing risk

Our focus on international business education has earned us a designation as Center for International Business Education and Research (CIBER). A magnet for attracting international scholars, CIBER is one of just 31 universities recognized by the US Department of Education as centers of excellence in international business education. The Center is housed in the Institute for International Business (IIB), which strives to:

- Increase international business expertise
- Expand students' knowledge of foreign cultures
- Serve as a focal point for international business teaching, research and outreach
- Export expertise from the Rocky Mountain Region to markets worldwide

The Investment from You

Your gift can broaden our leadership in international business education. Whether you make a gift to *name a program or endow a chair, professorship or scholarship*, your investment brings top talent to our school. And ultimately, your commitment helps us train tomorrow's business leaders across the globe, from Denver to New Delhi.

**University of
Colorado Denver**
Business School