

Creating Futures

University of Colorado *at Boulder*



Visual Arts Complex

*A Crossroads of Artistic Education,
Innovation, and Appreciation*





A Work of Art on a New Canvas

Great art brings us joy, touches the soul, and helps us better understand the world. But to create, study, and exhibit art of the highest caliber, we need a setting that inspires the mind and spirit.

The Visual Arts Complex will be...

- **A welcoming gateway for the arts** in Boulder and at CU-Boulder, with a renewed CU Art Museum attracting visitors for exhibitions and talks
- **A catalyst for visual arts education**, with studios and classrooms that inspire outstanding work
- **A magnet for top students and faculty**, and reinforcement of CU as the region's top incubator of art and ideas
- **A showcase for illuminating works** spanning centuries and continents

Your gift toward the Visual Arts Complex will herald a more vibrant future for the arts at CU and in our communities.

“The new Visual Arts Complex will be a cultural gateway to the CU-Boulder campus, enriching the education of students, faculty, and the broader community for generations to come.”

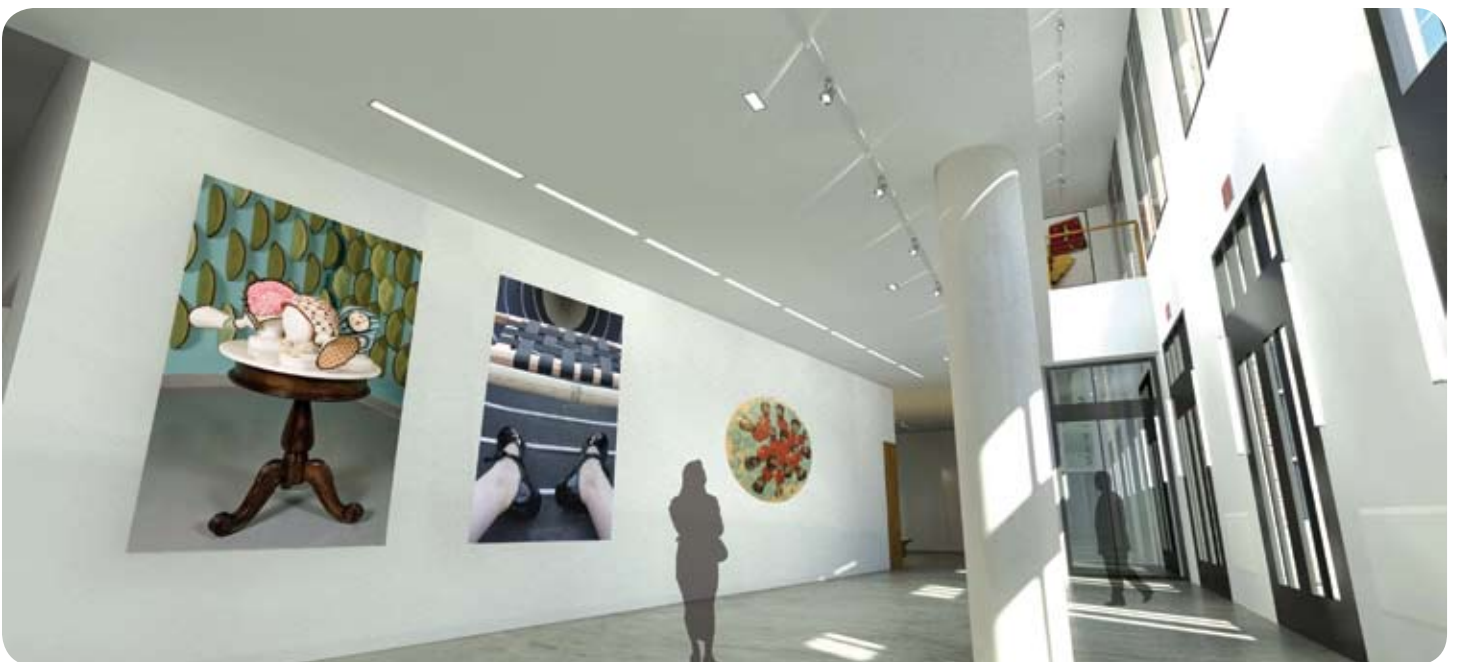
—Lisa Tamiris Becker
Director, CU Art Museum

Investing in our Arts Infrastructure

CU-Boulder has built a highly regarded Department of Art and Art History, and one of Colorado's strongest permanent art collections. But our prior home, the Sibell Wolle Fine Arts Building (demolished in 2008 after 90 years), struggled to keep pace with progress. Its outdated exhibition and studio space, safety features, and technology challenged us, but also revealed an opportunity.

This opportunity will be realized in spring 2010 with the opening of the Visual Arts Complex, which will house the Department of Art and Art History and the CU Art Museum.

Great communities and universities have a common denominator: great places for learning, teaching, and sharing the arts. **By contributing to our vision, you are supporting art's ability to stimulate, heal, and unite.**



The Visual Arts Complex benefits from a remarkable funding collaboration between the university, the state, students, and private donors.

Highlights of the Visual Arts Complex

- Two buildings, linked by suspended walkway, totaling over 180,000 square feet
- An optimized, expanded CU Art Museum with five galleries
- Studios for media including painting, drawing, printmaking, sculpture, video, ceramics, photography, integrated and digital arts
- Cutting-edge teaching and networking technology
- A 220-seat auditorium for artist lectures and public symposia
- A Collection Study Center for viewing and researching works, and a workshop room for museum education
- An outdoor plaza and Arts Green that promote public interaction
- Sustainable design, construction, and building systems
- More than 80 percent funded through public and university support

The Department of Art and Art History

At the Vanguard of Visual Culture

CU-Boulder's Department of Art and Art History boasts five degree tracks and study within a dozen media. Our seasoned and accessible faculty shape raw student potential into assured excellence; their own artistic and intellectual work is continually exhibited and widely published.

We benefit from relationships with artists and educators beyond our campus. Visiting artist and scholar programs draw renowned critics and historians to CU, fostering important public dialogue. And ArtsBridge programs bring our student scholars into K-12 classrooms, where they mentor schoolchildren on visual-literacy concepts.

The Visual Arts Complex will bolster our educational mission with dedicated, naturally lit studio spaces, improved teaching technology, and a new Visual Resource Center. These enhancements will help us serve a rapidly growing department, and will foster widespread enthusiasm for the visual arts.

The CU Art Museum

A Teaching Museum for Tomorrow

Always free of charge, the CU Art Museum is Colorado's only public resource of its kind, and Boulder's only public art collection. The Museum's exhibitions promote and inspire a broad appreciation and understanding of arts and culture. The CU Art Museum's permanent art collection contains more than 6,000 artworks—from Japanese *ukiyo-e* prints to African sculpture, Old Masters to digital works. The Museum's Permanent Collection and student exhibits are augmented by touring exhibitions, gallery lectures, conferences, and symposia. Collection works also circulate statewide, reaching a broad audience.

Since 2007, the CU Art Museum has lacked a permanent gallery. But when the Visual Arts Complex is completed, it will include one of Colorado's most significant museums and will serve as a major Front Range cultural resource. It will feature upgraded, climate-controlled exhibition and storage space, as well as designated areas for receiving, art preparation, and fabrication. And the Visual Arts Complex will merge CU-Boulder's rural Italian architectural flavor with a modern, visitor-friendly design that incorporates LEED green-building practices.



An outdoor plaza will be a community gathering place.



The ceramics program is among the most highly regarded in the nation.



A proposed gallery view of the CU Art Museum.

"I've been here 28 years. I donated because this is my livelihood. Without the support of other donors, students, the state, and the campus itself, we wouldn't have a facility to work in. I believe with all my heart it is important to give back to the things that help make you who you are."

—Garrison Roots
Chair, Department of
Art and Art History



To learn about the many ways you can make a gift:

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A Collaborative Investment

A few years ago, student leaders made a wise investment in CU-Boulder's future. They agreed to a request from the administration to help fund new law, business, and technology buildings with student fees—and suggested that a proposed Visual Arts Complex be added to the list. CU officials and student leaders concurred that this building was a top priority, and student government voted for fees to fund \$28 million of the Visual Arts Complex's cost.

The State of Colorado also deems the project a high priority, designating millions of dollars in a tough funding environment, and CU-Boulder is allocating nearly \$10 million. As a result, this \$63.5 million project requires just \$10 million in donor gifts. But it's a crucial \$10 million—and to get there, we need your support.

You Can Help Us Reach Our Goal

Investing in the Visual Arts Complex will pay dividends well into the future. Millions of arts enthusiasts will pass through its doors, and thousands of art and art history students will graduate, sharing insights and talents far beyond our campus.

Numerous naming opportunities exist, allowing us to recognize your contribution for generations to come. Details on giving opportunities and floor plans are available at www.colorado.edu/arts/VisualArtsComplex

Your Visual Arts Complex gift will provide an improved gallery experience, a superior learning environment, and a prime setting for CU's artistic treasures.

"One art building may be just a pebble tossed into an ocean, but art is a dynamic and fundamental part of our society. If one building on the CU-Boulder campus can generate newfound interest in the visual arts, that benefit cannot be undervalued."

—Cassiope Sydoriak '09
Recipient, scholarship from the Boettcher Foundation,
a significant donor toward the Visual Arts Complex



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