

Creating Futures

University of Colorado *at Boulder*



Buff Club Cabinet

Play a Central Role in Our Success



1996



THE HEISMAN MEMORIAL TROPHY
IS PRESENTED BY
DOWNTOWN ATHLETIC CLUB OF NEW YORK CITY
TO
RASHAAM SALAAM

Be that impact player!

Dear Friend of CU,

Every successful team has that impact player—the player who digs deep, blends passionate effort with ability, and allows their teammates to shine brightly. The University of Colorado Buffaloes have had many impact players over the years, from Byron “Whizzer” White and Rashaan Salaam on the gridiron, to Lisa Van Goor and Chauncey Billups on the court, to Kara Wheeler and Jenny Barringer on the track.



*Chauncey Billups
Bufs, 1995-97
NBA All-Star Guard*

You too can be an impact player for the CU Buffaloes as a member of the exclusive Buff Club Cabinet. With a \$25,000 annual Cabinet commitment, you'll join our inner circle of supporters whose unrestricted multiyear gifts provide a foundation for the CU Athletics enterprise. And you'll play an integral role in helping us compete at the highest level in the Big 12 Conference, and among the nation's top Division I programs.

As a Buff Club Cabinet member, you'll receive VIP benefits such as priority ticketing and pregame on-field credentials, and exclusive event invitations and interactions with Buffs coaches and administrative leaders. You'll play a significant role within the Athletic Department, as we rely on the resources, advice, and strategic recommendations that you offer as a leader in charting our course forward.

But beyond these perks, you'll get in on the ground floor of an exciting initiative that's central to our future. By providing unrestricted athletic-department funds, your Buff Club Cabinet membership will signify the spirit and leadership we instill in our student-athletes, and herald a new golden era for CU athletics.

Thank you for your continued loyal support and interest in our enduring commitment to competitiveness, and I invite you to join the Buff Club Cabinet to provide the margin of excellence for our student-athletes. Go Buffs!

Sincere Best Wishes,
Mike Bohn
Director of Athletics



Bufs alpine skier Katie Hartman

The Buff Club Unprecedented Growth

Cabinet membership is the highest annual giving level, and an integral component, of the Buff Club, the CU Athletic Department's primary donor organization that's growing by leaps and bounds. In the last two years, Buff Club contributions have grown 60 percent, and now provide an essential one-fifth of the Athletic Department budget—funding everything from scholarships to programs to important capital improvements.

In addition to financial support, the Buff Club provides a focal point for the spirit and tradition of CU Athletics. Its members—many of whom are former athletes or have decades-long track records as Buffs supporters—are passionate fans who turn out in force at athletic events in Boulder and around the country, and inspire others to contribute their time, resources, and energy toward the CU cause.

The Buff Club Cabinet Raising the Bar, with Unrestricted Funds

The Buff Club Cabinet is particularly important to our continued progress, and will become more so in the years to come. While all gifts targeted toward CU Athletics are vital, Cabinet support is unrestricted by the donor. This allows Athletic Department leaders an additional measure of budgeting freedom—allowing them to redirect funds where most needed as circumstances shift, nimbly respond to new opportunities, and efficiently maximize the Department's return on investment.

We established the Cabinet four years ago as the top rung on CU Athletics' philanthropic ladder, and already we're more than halfway to our goal of 100 Buff Club Cabinet members. When we reach this goal, the Cabinet will provide \$2.5 million annually in funding to the CU Athletics budget to address top strategic initiatives. We seek a minimum three-year commitment at the \$25,000 level from Buff Club Cabinet members, to provide the stability we need to forecast for future budget needs.

"The Cabinet's impact cannot be understated! The strategic investment assists us in making a difference in the experience of our student-athletes, coaches, and ultimately our donors. Excellence has a price tag, and our Buff Club Cabinet members are committed to achieving that goal."

Mike Bohn
Director of Athletics

Looking to Break Out of the Pack



In collegiate athletics, there's a strong correlation between budgetary strength and competitive success. This can be seen in the perennial achievements of resource-rich Big 12 schools. Conference rivals with smaller budgets have difficulty keeping up in the race for championships. Since winning generates more ticket revenue, donations, merchandise sales, and bowl-game payouts, the budget gap between rich and poor schools is widening.

Buff Club Cabinet donors can break this cycle. CU

Athletics already benefits from the fervent enthusiasm of its thousands of supporters. But more support is needed to break into the upper tier of Big 12 schools, and compete for championships in marquee men's and women's sports.

By bolstering the CU Athletics budget, donors drive better recruiting, better facilities, better coaching resources, and better support across the board—all of which leads to on-field success that will have a multiplier effect for CU Athletics revenue down the road.



Bufs tight end Pat Devenny



Buff's volleyball player Kerra Schroeder

A Challenge: Diversifying our Revenue Stream

A healthy budget for CU Athletics will draw revenue from many sources and many sports. At CU, 83 percent of our total team revenue comes from football—which renders our budget dependent on success and failure in just 12 games during a 365-day year, and leaves us vulnerable if injuries or other unforeseeable circumstances befall the football program.

The most successful athletics programs draw significant revenue from men's and women's basketball, women's volleyball, and sometimes other sports. Income from multiple sports greatly enhances our budget stability. One of our goals in promoting the Buff Club Cabinet is to use revenues to build the Athletics program in a broad-based way, to enable other CU sports to become more fiscally independent and sustainable for the long term.



Buff's guard Cory Higgins



*Sunset over the Sept. 18, 2008
Buffs vs. West Virginia game,
won 17-14 by CU in overtime.*

The Sky's the Limit

With the extraordinary momentum behind the Buff Club and several key Athletics initiatives in developing stages, this is an ideal time for CU Athletics fundraising efforts to shift into a higher gear. These initiatives include an upgrade of Flatirons Club amenities and seating, a drive to increase scholarship support, a new basketball/volleyball practice facility, and more.

Buff Club Cabinet funding is the glue that will fuse each of these important pieces together for CU Athletics—filling vital gaps in selected projects, allowing us to attract the high-impact recruit, and contributing to operating costs that are less flashy yet every bit as essential.

While the turbulent economy has challenged household budgets recently, there is a silver lining. Construction costs are as low as they have been in years, allowing donor dollars to go even further than before.

But the opportunity to get in on the ground floor will not be here forever: Buff Club Cabinet membership is more than half full, and will be limited to 100. These 100 members will include some of the most significant figures in the history of CU Athletics—and you can be part of this exclusive group.

"Coming to CU from a small town has broadened my horizons, opened my eyes a little bit. Even though it's a smaller city, it's got the opportunities and mentality of a bigger place.

My academic advisers are really supportive—they keep me guided in the right direction. I've got tutors who help me prepare for tough classes, and I'm working all the time in the new computer lab.



My freshman year, I couldn't get to a place where I could watch film, but now it's so accessible, it's on every computer. More people can watch more film when it's more accessible. It's just another way donors are helping CU get better."

Nate Solder

Buff's Offensive Tackle
Academic Goal: Go to veterinary school





Benefits Worthy of a Champion

Nothing gets you closer to the action than being a Buff Club Cabinet member. You'll get a comprehensive 360-degree perspective on CU Athletics, and an insider's view of our coaches and athletes as scholars and individuals. The benefits include:

Tickets and Parking

- Priority One regular-season ticket privileges, and postseason ticket priority
- Reserved parking for home football games
- Annual invitations to the Buff Club Cabinet Suite and basketball club rooms

Recognition

- Exclusive football and basketball in-game recognition
- Recognition in a permanent, prominent display at the Dal Ward Athletic Center
- A designated scholarship recipient to enable you firsthand personal contact with a current athlete, if you wish
- Periodic recognition in the *Stampede*, mailed to all Buff Club donors
- Exclusive Buff Club Cabinet apparel

Invitations

- Football pregame on-field VIP access, and access to select closed practices
- Annual Buff Club Cabinet event with coaches and athletic staff
- Roundtable discussion with coaches and athletic staff
- Buff Club Cabinet summit, for discussion on strategic direction

In addition to these benefits, you'll have the satisfaction of knowing that your contribution supports a highly regarded athletics program with 23 National Championships and 175 Academic All-Americans, and that you'll be helping to bring CU more titles and exemplary scholar-athletes that much sooner.



The men's 2008 Big 12 Champion track team.



The Buffs cross-country team has won three men's NCAA championships.



The Buffs have won national championships both in Nordic and Alpine skiing.

Buff Club Cabinet

See the Impact, Everywhere You Look

Buff Club Cabinet resources have directly supported numerous CU Athletics projects, including:

Facilities

- Football meeting rooms at Dal Ward Athletic Center
- A basketball floor for the Coors Events Center
- A renovation of the football equipment room
- New locker rooms and training rooms for women's soccer

Programs

- Enhanced recruiting budget (up more than 200 percent in four years) and travel assistance for football and men's basketball
- Scouting and recruiting software packages for football and men's/women's basketball
- Assistant coaches retention fund
- Enhanced academic support for all sports, and added learning specialist resources

General

- Increased operating budget for all sports
- Broader marketing of all sports



*Rashidi Barnes '99
Buffs defensive back,
1995-99*

The GPA of CU Buffs scholar-athletes has been on the rise, thanks to Buff Club Cabinet gifts toward academic support resources.



*Martane Freeman '06
Buffs forward,
2004-06*



The 1893 University of Colorado football squad.

These Buff Club Cabinet founding members have made it happen:

Robert Alexander
 Robert Bauers
 Stephen and Holly Beck
 Bruce and Geri Bocina
 Chuck and Betty Brega
 Brownstein Hyatt & Farber Schreck
 Edmund and Mary Burke
 Michael Byram and Ann Smead
 Brad Calkins
 Tom and Karen Carter
 Bob and Judy Charles
 Gordon and Dona Crawford
 Don and Agnes Enright
 Fisher Capital Partners
 Greg and Ann Fulton
 Allan Goetz
 Michael Goldberg
 Jerry Grage

Duke Hanson
 Jim and Jay Holmes
 Justin Jaschke and Ann Gail
 Stephen and Margie Kerr
 Buzz and Sherri Koelbel
 Debra Pracko Koelbel
 Dick and Carol Lewis
 Paul and Brenda Lilly
 Mark and Debra Magaldi
 Tom and Cydney Marsico
 Bill and Carrie Masse
 Jeremy and Sheryl May
 Jerry and Mary McMorris
 Jeff and Annette Nading
 Frank and Janet Nessinger
 Steve Neumann
 Roger Parker
 Terry and Judi Paul

Tim and Kathy Peterson
 Nancy Petry
 John and Debbie Raeder
 Gary and Terie Roubous
 Joel Schaap and Paula Shuler
 Geoffrey (Duffy) Solich
 George and Carol Solich
 Dick Stevenson
 Stephen and Shari Tebo
 Chuck and Teri Trafton
 Harry and Lucile Trueblood
 Michael Van Gilder
 David and Lori Vandervelde
 Bob and Gloria Whitfield
 Kelly Wilhelm
 Patrick Williams
 Anonymous (3)

As of 12.1.2009

"Being a donor is so much more than a financial contribution. It's a commitment to encourage and support a young person who has chosen to forfeit a normal college experience in the hopes of great returns for hard work. CU athletes are on an honorable pursuit; it's something anyone should be proud to support."

Jenny Barringer '09

2008 Olympian, three-time NCAA Champion
3000-Meter Steeplechase



To learn more about becoming a Cabinet member:

**Contact
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Buff Club**

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Boulder, CO 80309

buffclub@cufund.org

www.cufund.org

www.cubuffs.com/buffclub

You Can Take The Lead

Buff Club Cabinet founding members support athletes like Jenny Barringer—driven to excel on an international stage, but gracious and mindful of the university's role in her success. And Barringer's achievements will bolster future Buffs track and field teams, as promising runners around the country see that CU is a place for champions.

Our Cabinet members are champions in their own right: successful executives, athletes, and philanthropists who understand the effort and teamwork required to move the ball forward. At this critical time in Buffs history, we are looking to assemble a winning team of Cabinet members who can help guide our path through the upper echelon of Division I athletic programs.

Join us today, for the benefit of the Buffs of tomorrow.



All gifts should be payable to the University of Colorado Foundation, specifying the Buff Club Cabinet.

Colorado
University of Colorado at Boulder