

Dedication to Tomorrow's Leaders

Bruce Shepard found success in Colorado Springs industry—leading an influential real estate firm and the regional Chamber of



Commerce, and co-founding the city's Economic Development Corporation. But he knew that to ensure Southern Colorado's continued strength, the region's largest university needed to ease the path to higher education for students who needed financial support, yet fell through the cracks of traditional scholarship programs.

So in 2000, he and his wife, Anne, established the Reach Your Peak Scholarship Program. More than 20 donors have joined the Shepards in support, providing personal examples of success to Reach Your Peak scholars.

Now, as Reach Your Peak evolves, we aim to expand its network of supporters, bolstering the endowment so that its interest will fund annual \$3,000 scholarships for 60 students, giving more deserving students the benefit of consistent support. Because the program has no administrative overhead, each donation is directed where it matters most—toward scholarships.

Your gift will make a huge impact on the program. You can choose a particular academic niche or personal passion your scholarship would support, or allow campus leadership the flexibility to allocate your gift toward the greatest year-to-year need.



"Assisting motivated students to reach their goals is a gift returned to my wife Barb and me."

—Al Farr, donor



To learn about the many ways you can make a gift:

Contact Brian Winkelbauer

University of Colorado Foundation
1420 Austin Bluffs Parkway
Colorado Springs, CO 80918
719-255-5109
brian.winkelbauer@cufund.org
www.cufund.org

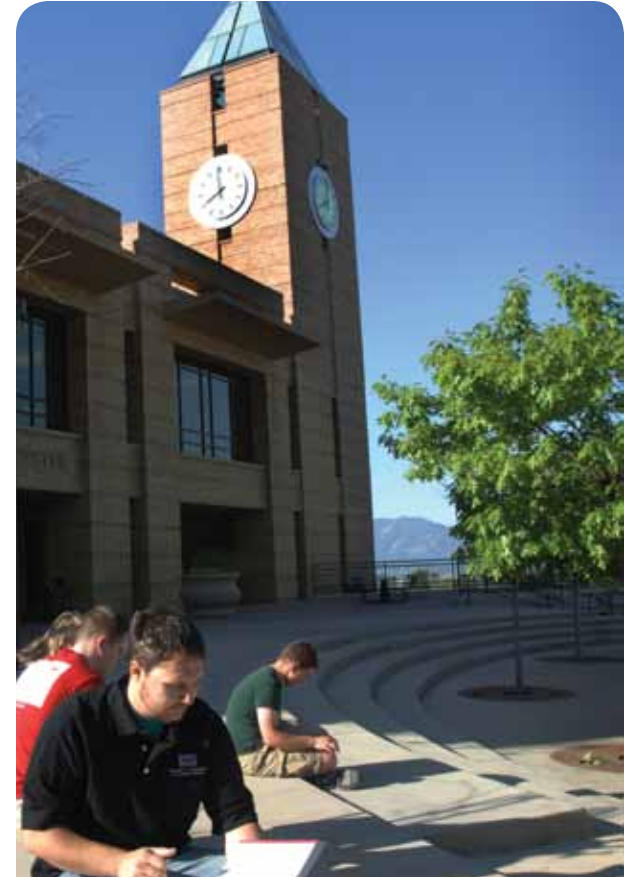


All gifts should be made to the University of Colorado Foundation for the purpose designated.

July 2010 | JS/JP

Creating Futures

*University of Colorado
at Colorado Springs*



*A Springboard to
Opportunity*

Reach Your Peak Scholarships

Investing in Our Future

A single parent *recovering from an abusive marriage earns her bachelor's in biology, and pursues a master's in chemistry. She hopes to enter an MD/PhD program to study metabolic research at the National Institutes of Health.*

A first-generation student graduates early *and is pursuing a master's in mechanical engineering with a focus on space systems.*

A nontraditional transfer student earns multiple degrees, *and has applied to a doctoral program to further his goal: advancing pre-collegiate preparation and expanding college access for students from under-represented groups.*

These are just a few stories from the 1,000-plus University of Colorado at Colorado Springs (UCCS) students who may not have attended college without the Reach Your Peak Scholarship Program.

For ten years, Reach Your Peak donors have assisted highly driven individuals who, due to financial adversity, might not otherwise have pursued higher education. This support has fortified industries, brought vital perspectives to civic and nonprofit institutions, and helped families thrive in their home communities.

Now, we are taking ambitious steps to enhance the Reach Your Peak Program for students and donors alike, and build upon an endowment to ensure that the program achieves its mission—to provide a financial stepping stone to high-achieving, high-potential students, and help them finish their college education and reach their peak as leaders.

"I could not have completed my undergraduate studies without the Reach Your Peak scholarship. Along with financial assistance, this program connected me with students in similar financial situations and helped me realize I was not alone. It also helped me meet generous supporters and feel more connected to my community."

–Kumeko Norris, MS '09
Career goals: Virologist/Medical ethicist

More than Just Money

Reach Your Peak offers \$3,000 annual scholarships to incoming full-time undergraduates (typically, 10 to 15 new honorees each year) with Colorado residency, financial need, strong academic potential, stalwart work ethic, and a minimum 2.5 GPA. Scholars must also work at least part time to help them grow as individuals. This scholarship lightens the burden of outside employment, and enables scholars to direct more time toward their studies.

Where most scholarships end, Reach Your Peak begins. Along with financial assistance, scholars gain personalized mentoring and networking skills and form one-on-one relationships with program donors and supporters. Career development workshops are offered to help expose scholars to fresh ideas.



An Acute Need in Southern Colorado

UCCS is the perfect home for Reach Your Peak. Though its students boast tremendous untapped potential, 40 percent of them represent the first generation in their family to attend college.



Though UCCS benefits from the diversity and experience of its 8,000-strong student body, the university has a high percentage of Pell Grant-eligible (representing greatest financial need) and self-supporting students—who often must strike a tricky balance between family, work, and school.

Drawing from some of Colorado's neediest counties, UCCS offers a flexible, supportive learning setting that nurtures success among traditional and nontraditional students alike. Reach Your Peak is a natural offshoot of these ideals—and of the high hopes donors have for our future leaders, studying within sight of Pikes Peak.

"The Reach Your Peak students we have encountered are very appreciative of this financial help, very focused on their studies, very serious about their future, and sincere in their plans to generously share their future successes."



–Alice Ann and Harlan Ochs,
Reach Your Peak Donors
